

Peter Kemeny

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- Entrepreneurial business graduate offering strong academic experience.
- Equally successful in both team and self-directed settings.
- Quickly able to learn and master new technology and adapt skills as needed.
- Strong communication skills; fluent in Hungarian.

EDUCATION

W.P. Carey School of Business

BS – Marketing

BS – Management

Certificate – Small Business & Entrepreneurship Program

Minor – Communications

- Achieved Dean's List multiple Semesters

Graduated 2009

Cum Laude

Cum Laude

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EXPERIENCE & EMPLOYMENT

Media Consultant

XPLEO Inc.

2012 to 2012

- In charge of acquiring & consulting with new clients to increase sales and maintaining relationships of existing accounts .

Web Designer/CRM/Marketing/Sales

Camelot Concrete/Sun Patio Furniture

2011 to present

- Redesigned website and implemented new shopping cart for Camelotconcrete.com. Trained and set up Infusionsoft marketing software for both online companies. Performed lead acquisition and outbound calling to potential clients.

Sales Representative

Zipfizz

2011 to 2011

- Demoed energy drink powder inside of Costco warehouses to increase brand awareness and sales.

Road Show Representative

Impulse Inc.

2011 to 2011

- Presented and sold clients' products inside Sam's Club Warehouses.

Video Editor/Producer

PC-VideoEditing.com

2010 to 2012

- Provided client-specific video editing services via specialized software. Created company intro video resulting in successful placement on home page. Compiled web-site feedback and recommended successful implementation of new company services/features.

Business Administrator

2015 LLC

2005 to Present

- Engaged in client real estate search and acquisition process. Performed daily business administration duties.

Web-Site Designer/Business Administrator

2017 LLC

2009 to 2010

- Responsible for daily business administration duties. Structured purchasing for client. Provided customized web-site design and consulting services.

Purchasing/Customer Service

Fidelity Mechanical Contracting 2009 to 2009

- Entrusted with daily customer service activities. Learned new custom-tailored software and conducted purchasing for company. Dispatched company service technicians as needed. Logged warehouse items into company inventory. Made deliveries to companies & technicians as necessary.

Business Administrator

2019 LLC 2008 to 2009

- Demonstrated ability to perform self-directed business administration tasks for client.

Marketing Consultant

Immune Sentry LTD 2007 to present

- Assisted in product branding of unique medical device. Secured start-up service providers for company. Provided product consulting feedback to client. Conducted web-site design & online marketing. Expanded product sales outlets resulting in increased sales. Managed shopping cart platform/orders.

Business Administrator

2014 LLC 2006 to 2007

- Performed numerous market research studies for client. Built & maintained custom business web-site. Carried out daily business administration duties.

Stock Trader/Administrator

Inventune Inc. 2005 to 2006

- Managed five-figure stock portfolio of client and achieved strong double-digit gains in a short time frame. Handled daily business administration duties.

Sales Associate

Teaching Stuff Inc. 2004 to 2005

- Ran daily sales operations between two store locations. Provided on-site customer support & assistance. Maintained/recorded store inventory. Frequently monitored/adapted self-performance for DECA work program.

TRAINING & AFFILIATIONS

DECA Club	Completed high school work program
AZ School of Real Estate and Business	Completed AZ fundamentals courses
Intro to Selling Course	Completed upper-division at ASU
Sales Management Course	Completed upper-division at ASU
Entrepreneurs@ASU	Social media marketing assistance, Member

ACTIVITIES

Mattress Firm Consulting Project

- Completed semester-long team project for multiple local stores and presented aggregate analysis & recommendations to store managers/employees.

Business Plan Creation

- Created fictional targeted start-up company business plan with team from scratch and presented to instructor/classmates resulting in receiving excellent grade/feedback.

Startup Weekend Proposition

Coordinated and presented two-day multidisciplinary team start-up project resulting in strong praise & interest from multifaceted panel.